2019 PROMOTIONS PLANNER

	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	
JAN		1 *New Year's Day* *Holiday (UK, Rep. Ireland)*	2 *Holiday (Scotland)*	3	4	5	6 *Twelfth Night - Take your decorations down*	7 *Plan your Valentine's Day Menu* WEEK 2	8 *Elvis's Birthday - Karaoke*	9	10	11	12 *Kiss a Ginger Day*	13	14 WEEK 3	15	16	17	18	19	20 *International Dairy Week*	21 WEEK 4	22	23	24	25 *Burns' Night/ St Dwynwen's Day*	26 *Australia Day*	27	28 WEEK 5	29	30	31							**JAN**
FEB					1 *Six Nations France v Wales* *Plan your Mother's Day Menu/order decorations*	2 *Six Nations Scotland v Italy / Ireland v England*	3 *National Yorkshire Pudding Day*	4 WEEK 6	5 *Chinese New Year*	6	7	8	9 *Six Nations Scotland v Ireland / Italy v Wales* *National Pizza Day*	10 *Six Nations England v France*	11 WEEK 7	12	13	14 *St. Valentine's Day*	15 *Plan your Easter menu/order POS*	16	17	18 WEEK 8	19	20	21	22	23 *Real Bread Week* *Six Nations France v Scotland / Wales v England*	24 *Six Nations Italy v Ireland*	25 *Fairtrade Fortnight* WEEK 9	26	27	28							**FEB**
MAR					1 *Vegetarian Month* *Fairtrade Fortnight* *Real Bread Week* *St. David's Day (Wales)*	2	3	4 *British Pie week* *Shakin Stevens Birthday - karaoke* WEEK 10	5 *Pancake Day*	6 *Ash Wednesday*	7	8	9 *Six Nations Scotland v Wales / England v Italy*	10 *Six Nations Ireland v France*	11 WEEK 11	12 *No Smoking Day*	13	14	15 *Red Nose Day*	16 *Six Nations Italy v France / Wales v Ireland /England v Scotland*	17 *Australian GP* *St. Patrick's Day (Ireland)*	18 *Holiday (Rep. Ireland, N. Ireland)* WEEK 12	19	20	21	22	23	24	25 *International Waffle Day* WEEK 13	26	27	28 *Lady Gaga's Birthday - karaoke/most outrageous outfit*	29	30	31 *Bahrain GP* *Mothering Sunday*				**MAR**
APR	1 *Beginning of Financial Year/ April Fool's Day* WEEK 14	2	3	4	5	6 *Grand National*	7	8 WEEK 15	9	10	11	12	13	14 *China GP*	15 WEEK 16	16	17	18	19 *Good Friday*	20	21 *Easter Sunday/ National Tea Day*	22 *Great British Beef Week* *Easter Monday Holiday (UK, Rep. Ireland)/ Earth Day* WEEK 17	23 *St. George's Day (England)*	24	25	26	27	28 *Azerbaijan GP/ London Marathon*	29 *Coffee Week* WEEK 18	30 *English Wine Week*									**APR**
MAY			1 *Burger Month* *English Wine Week* *Coffee Week*	2 *Tour de Yorkshire*	3	4	5 *British Sandwich Week*	6 *Early May Bank Holiday (UK, Rep. Ireland)* WEEK 19	7	8	9	10 *Spanish GP*	11 *Eat what you want day*	12	13 WEEK 20	14	15	16	17	18 *FA Cup Final* *World Whisky Day*	19	20 WEEK 21	21	22	23	24	25	26 *Monaco GP*	27 *National BBQ Week* *Spring Bank Holiday (UK, Rep. Ireland)* WEEK 22	28	29 *UEFA Europa League final*	30 *Cricket World Cup England v South Africa*	31 *Cricket World Cup West Indies v Pakistan*					**MAY**
JUN						1 *National BBQ week* *UEFA Champions League final/ Cricket World Cup New Zealand v Sri Lanka/Afghanistan v Australia/World Milk Day*	2 *Cricket World Cup South Africa v Bangladesh/ The Big Lunch*	3 *Cricket World Cup England v Pakistan/ Holiday (Rep. Ireland)* WEEK 23	4 *Cricket World Cup Afghanistan v Sri Lanka*	5 *Cricket World Cup South Africa v India/ Bangladesh v New Zealand*	6 *Cricket World Cup Australia v West Indies*	7 *Cricket World Cup Pakistan v Sri Lanka*	8 *Cricket World Cup England v Bangladesh/ Afghanistan v New Zealand* *World Gin Day*	9 *National Food Safety week* *Cricket World Cup India v Australia/ Canadian GP*	10 *Healthy Eating Week* *Cricket World Cup South Africa v West Indies* WEEK 24	11 *Cricket World Cup Bangladesh v Sri Lanka/ John Wayne's Birthday - cowboy night*	12 *Cricket World Cup Australia v Pakistan*	13 *Cricket World Cup India v New Zealand*	14 *Cricket World Cup England v West Indies*	15 *Beer Day Britain/ Cricket World Cup Sri Lanka v Australia/ South Africa v Afghanistan/ Stopping the Colour*	16 *Father's Day/ Cricket World Cup India v Pakistan*	17 *Cricket World Cup West Indies v Bangladesh* WEEK 25	18 *Cricket World Cup England v Afghanistan*	19 *Cricket World Cup New Zealand v South Africa*	20 *Cricket World Cup Australia v Bangladesh*	21 *The Great Get Together* *Cricket World Cup England v Sri Lanka*	22 *Cricket World Cup India v Afghanistan/ West Indies v New Zealand*	23 *Cricket World Cup Pakistan v South Africa/ French GP*	24 *Cricket World Cup Bangladesh v Afghanistan/ John Wayne's Birthday - cowboy night* WEEK 26	25 *Cricket World Cup England v Australia*	26 *Cricket World Cup New Zealand v Pakistan*	27 *Cricket World Cup West Indies v India*	28 *Cricket World Cup Sri Lanka v South Africa*	29 *Cricket World Cup Pakistan v Afghanistan/ New Zealand v Australia*	30 *Cricket World Cup England v India/Austrian GP*				**JUN**
JUL	1 *National Hotdog month* *Cricket World Cup Sri Lanka v West Indies / Wimbledon starts* WEEK 27	2 *Cricket World Cup Bangladesh v India*	3 *Cricket World Cup England v New Zealand*	4 *Cricket World Cup Afghanistan v West Indies* *American Independence Day*	5 *Cricket World Cup Pakistan v Bangladesh*	6 *Tour de France begins* *Cricket World Cup Sri Lank v India / Australia v South Africa*	7	8 WEEK 28	9 *Cricket World Cup 1st semi final*	10	11 *Cricket World Cup 2nd semi final*	12 *Holiday (Northern Ireland)*	13 *Wimbledon Women's final*	14 *Wimbledon Men's final* *Cricket World Cup final* *British GP*	15 *St Swithin's Day* WEEK 29	16	17	18	19	20	21	22 *National Hotdog Day* WEEK 30	23	24	25	26	27 *German GP*	28	29 WEEK 31	30	31							**JUL**
AUG				1 *Yorkshire Day*	2	3	4 *Hungarian GP*	5 *Holiday (Rep. Ireland, Scotland)* WEEK 32	6	7	8	9	10	11 *Belgian GP*	12 WEEK 33	13 *Alfred Hitchcock's Birthday - Murder mystery night*	14	15	16	17	18 *Patrick Swayze's Birthday - Dirty Dancing night*	19 WEEK 34	20	21	22	23	24	25	26 *Summer Holiday (England, Wales, Northern Ireland)* WEEK 35	27	28	29	30	31 *International Bacon Day*					**AUG**
SEP							1 *National Mushroom Month* *Organic and Sourdough Month 1-30 Sept*	2 *Plan your Christmas Menu* WEEK 36	3	4	5 *Freddie Mercury's Birthday - Karaoke*	6	7	8 *Italian GP* *Great North Run*	9 WEEK 37	10	11	12	13 *International Chocolate Day*	14	15	16 *National Cupcake Week 16-23 Sept* WEEK 38	17	18	19 *Cask Ale Week starts*	20 *Rugby World Cup Japan v Russia*	21 *RWC Australia v Fiji / France v Argentina / New Zealand v South Africa*	22 *RWC Italy v Namibia/Ireland v Scotland England v Tonga/ Singapore GP*	23 *British Food Fortnight* *British Roast Dinner Week* *RWC Wales v Georgia* WEEK 39	24 *RWC Russia v Samoa*	25 *RWC Fiji v Uruguay*	26 *RWC Italy v Repechage winner / England v USA*	27 *MacMillan World's Biggest Coffee Morning*	28 *RWC Argentina v Tonga / Japan v Ireland / South Africa v Namibia*	29 *RWC Georgia v Uruguay / Australia v Wales/Cask Ale week ends / Russian GP*	30 *RWC Scotland v Samoa* WEEK 40				**SEP**
OCT		1 *British Food Fortnight* *National Cookie Month 1-31 Oct* *Order your Xmas decoration kit*	2 *RWC France v USA / New Zealand v Repechage winner* *Plan your New Year's Eve menu / order POS*	3	4 *RWC Georgia v Fiji/Ireland v Russia*	5 *RWC Australia v Uruguay / England v Argentina / Japan v Samoa*	6 *RWC New Zealand v Namibia / France v Tonga*	7 *National Curry Week* *Simon Cowell's Birthday - Britains Got Talent night* WEEK 41	8 *RWC South Africa v Repechage winner*	9 *RWC Argentina v USA / Scotland v Russia / Wales v Fiji*	10 *World Porridge Day*	11 *World Egg Day* *RWC Australia v Georgia*	12 *RWC New Zealand v Italy / England v France / Ireland v Samoa*	13 *RWC Namibia v Repechage winner / USA v Tonga / Wales v Uruguay / Japan v Scotland / Japanese GP*	14 WEEK 42	15	16 *World Food Day*	17	18 *RWC Quarter finals*	19 *RWC Quarter finals*	20	21 *Apple Day* *Trafalgar Day* WEEK 43	22 *National Nut Day*	23	24	25 *World Pasta Day*	26 *RWC Semi finals*	27 *RWC Semi final* *Mexican GP*	28 *National Sausage Week* *Holiday (Rep. Ireland)* WEEK 44	29	30	31 *Halloween / Day of the Dead*					**OCT**
NOV					1 *World Vegan Month* *National Sausage Week* *RWC Bronze final* *All Saints Day*	2 *RWC Final*	3 *USA GP*	4 WEEK 45	5 *Bonfire Night*	6	7	8	9	10 *Remembrance Sunday*	11 WEEK 46	12	13	14	15	16	17 *Brazilian GP*	18 WEEK 47	19	20	21	22	23	24	25 WEEK 48	26	27 *Lancashire Day*	28	29	30 *St. Andrew's Day (Scotland)*					**NOV**
DEC							1 *Abu Dhabi GP*	2 WEEK 49	3	4	5	6	7	8	9 WEEK 50	10	11	12 *Frank Sinatra's Birthday - Karaoke*	13	14	15	16 WEEK 51	17	18	19	20	21 *Shortest Day*	22	23 WEEK 52	24 *Christmas Eve*	25 *Christmas Day*	26 *Boxing Day*	27	28	29	30 WEEK 1	31 *New Year's Eve*			**DEC**
	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	

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