

2020 PROMOTIONS PLANNER

	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
JAN			1 Veganuary Dry January New Year's Day Holiday (UK, Rep. Ireland)	2 Holiday (Scotland)	3	4	5	6	7 Twelfth Night - take your opportunities down WEEK 2	8	9	10 Plan your Valentine's Day Menu Ella's Birthday - karaoke opportunity	11	12	13 Kiss a Ginger Day WEEK 3	14	15	16	17	18	19	20 Simon's Beer Monday WEEK 4	21	22	23	24 National Pie Day	25	26 Chinese New Year Buns N'gins Asiento Day	27	28	29	30	31								JAN								
FEB						1	2	3 6 Nations Wales v Italy Ireland v Scotland Yorkshire Pudding Day 6 Nations France v England WEEK 6	4 World Cancer Day	5 World Noodle Day	6	7	8	9 4 Nations Ireland v Wales Scotland v England National Pilsner Day 6 Nations France v Italy WEEK 7	10	11	12	13	14	15 St Valentine's Day Plan your Easter menu/offer POS Single's Awareness Day	16	17	18	19	20	21	22 Real Bread Week	23	24	25	26	27	28	29								FEB							
MAR							1 Real Bread Week -> St David's Day (Wales)	2 British Pie Week	3	4	5	6	7	8	9	10	11	12	13	14	15	16 Nelson & Hudson Week	17	18	19	20	21 Great British Spring Clean	22	23	24	25	26	27	28	29	30	31							MAR					
APR			1 Great British Spring Clean	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								APR								
MAY					1 Tour de Bretagne	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18 Mental Health Awareness Week	19	20	21	22	23	24	25	26	27	28	29	30	31								MAY						
JUN	1 National BBQ Week Holiday (Rep. Ireland)	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30											JUN								
JUL			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17 UK Beer Newcastle	18	19	20	21	22	23	24	25	26	27	28	29	30	31									JUL							
AUG						1 Tommy Fun Month	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								AUG					
SEP		1 Sundridge Organic September Love Lamb Week	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30											SEP							
OCT																																													OCT				
NOV																																														NOV			
DEC		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31												DEC					

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